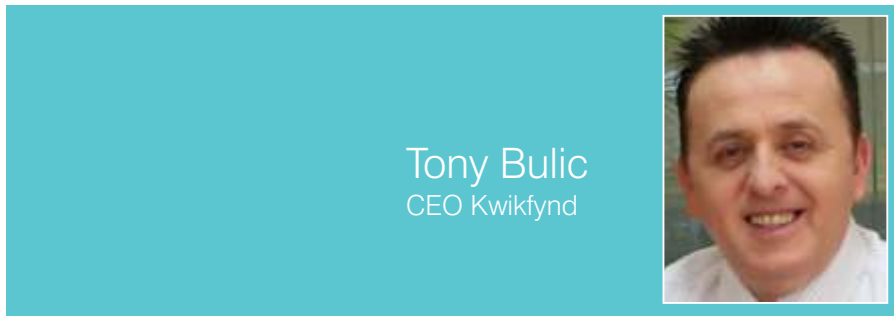




Your Business
Growth Plan

Message from the CEO



Great things are happening at Kwikfynd.

I want to personally thank you for taking the time to read this information document and allowing me to share this fantastic opportunity; that is Kwikfynd.

Both myself and our amazing team are extremely passionate about technology, and in particular, what the future has to offer all Australian businesses.

We have outlined the contents of this document in simple language of what our company has created, and more importantly, how you can benefit from its success.

I invite you to share in this unique opportunity to join Kwikfynd and reap the benefits.

If you have any questions or suggestions regarding the content of this document, please feel free to call me direct on 0400 807 667 or alternatively, email me at tony@kwikfynd.com and I will be more than happy to assist you.

Yours Sincerely

Tony Bulic
CEO Kwikfynd



Kwikfynd Introduction



Business Survival



Innovative Solutions



Push Button Marketing



Case Studies



The Next Step



Contact Kwikfynd

Let us introduce ourselves

Brand Promise:

Kwikfynd creates certainty and sustainability for businesses by accelerating opportunities for growth.

Kwikfynd is quickly establishing itself as a major contributor to the success of businesses online strategies. Rest assured if you haven't yet come across Kwikfynd it's only a matter of time before this brand is recognised globally as the driving force for business success.

The most critical aspect of this growth is that early adopters of the Kwikfynd system get to share in the growth and acceleration within their chosen market segment.

Unique

Kwikfynd provides a unique technology platform for industry specific online growth solutions that target single or multiple geographic locations. As a world leader in SEO (search engine optimisation) technology, Kwikfynd simplifies the approach and interaction for it's clients by providing a complete done for you solution.

This approach enables Kwikfynd to customise the solution to suit specific industry sectors as well as manage the exposure to only the geographic regions that you desire.

Exclusive

Whilst the system is ideally suited to franchise groups and significant businesses that operate across multiple regions it also has the flexibility to suit individual operators.

What's more Kwikfynd is the only form of media in the world that offers industry specific exclusivity.



SYDNEY



MELBOURNE



BRISBANE



PERTH



ADELAIDE

Traditional Lead Generation and Branding Methods are dead

Newspapers



- Under pressure
- Shrinking readership
- Slow to adopt technology

Yellow Pages



- Expensive
- Dumb & Dying
- Static Message

Replaced by



- Smart phones
- Tablets
- Computers

Will Your Businesses Survive?

Businesses are either growing or dying, what is yours doing?

Never before in the history of business has change been so rapid. What worked 15,10 even 5 years ago is now under threat from new technologies and only those businesses that embrace that new technology will secure their future for the next wave.

Think about the list of previous “major” corporations who were too slow to adapt to the changing environment. They had huge market share and felt their future was secure only to see it crumble all too quickly. Some are now trying to reinvent themselves whilst others are gone for good. Think Kodak, Blackberry, Trading Post, Gregory's Road Maps, Borders Books, Newspapers and look at what is happening to retail businesses.

Many of these were stuck in their current way of doing things – saying things like “newspapers and books will never disappear”. Well if that's the case why aren't you reading a stone tablet!

Whilst others have blossomed or popped up seemingly from nowhere – eBay, Kogan, Gumtree, facebook, 24/7 Gyms, Juice bars etc.

These businesses saw what was coming and it enabled them to be 1 step ahead of the competition. Now like the consolidation of any media is a time when businesses can dominate again. There is only one 1st page of search engines and everyone is vying for it. Search engines themselves love it as competition continues to drive the price of pay per click through the roof.

The new moguls of real estate is in ONLINE REAL ESTATE, and those who have it will accelerate their growth whilst those without it are likely to be added to the list for death or re invention.

+ Business is changing

Customers have changed!



Better prices

More demanding

Extended operating hours

Instant responses

Better service

More options

More benefits

Innovative Solutions

Combining psychology and technology to create massive online exposure

Many businesses have already moved to create and even try and optimise their website for online exposure. Some even have moderate success. What most don't realise is there is psychology behind what really works. There is no point trying to attempt to understand or trick "Google" into having your site appear only to find when the next version of their algorithm is released it wipes you out.

Kwikfynd is different – and whilst we won't give away our secret recipe we can tell you it works and continues to strengthen with every Google update. What we have done is completely innovative in the technological world yet old school in the offline world.

Most experts fall for the trap of trying to dominate EVERYWHERE. The problem with that is that it is both extremely costly and businesses then get unnecessary enquiries from areas they don't even service.

With Kwikfynd we give you the ability to micro manage each business sector either by product or locality. And we do it all for you then put you in control.

Kwikfynd members receive access to a simple control panel to manage not only their websites, but also lead management and distribution. This enables you to customise each geographical area specific to its needs. The lead management can then either be controlled centrally or given directly to each outlet or location.

+ Innovative Solutions



- Accelerate growth
- Create certainty
- Manage my online leads
- Create a Website
- Network my business
- Target market To my clients
- Add specials to my site



Businesses love simplicity

Kwikfynd is pioneering online push button marketing globally

We have created the worlds most simplistic push button website system to revolutionize the internet.

Most businesses realise how confusing it is when setting up a website for the first time. The amount of work to compile all the required images and content alone can be a daunting task, let alone the advertising, SEO/SEM, social media and content management systems required to take it to the next level.

Its no wonder most businesses simply give up or consult cheap web design agencies to throw something up in a matter of a week just to have a web presence.

Kwikfynd has a solution to combine all the features and benefits of the web that business requires and now with a simple push button control panel to take the complexity of managing all aspects of the current web world we live in.

Our research has shown that most SME's don't have the time or simply don't want to learn how to integrate their web assets and are looking for a turn key solution instead.

Kwikfynd has that ultimate system. We have created a unique and simple control panel to manage not only their websites, but all advertising and social media integration. We are also adding other useful features such a job placements and networking capabilities with other Kwikfynd members.

We created this system to give the availability for the user to change anything within minutes and see the results instantly.

+ Push button marketing



Kwikfynd Explained

Complete Website and SEO Solution

We have created exciting lead generation websites that sell products and services to consumers whilst providing an online marketing solution for businesses across a range of different industries.

When businesses join the Kwikfynd system, they also receive a professional website up to 30 pages within 5 minutes.

The Next Generation in Online Business Solutions.

Kwikfynd is a new and exciting concept in the field of online marketing, website development, lead generation and business to business marketing.

Kwikfynd provide industry and region specific online business solutions for small to medium businesses. Kwikfynd solves the problem of unaffordable websites that are not ranked by Google, by providing website and marketing solutions for businesses.

Search Engine Dominance

Kwikfynd specializes in obtaining prime positioning in major search engines for that industry in the specified locality through our innovative SEO techniques.

Unique Custom Content Management

Kwikfynd has developed the world's best "One Touch" CMS system to overcome challenges faced with current products in the market today.

Most CMS systems are out of reach to the average user, so we developed our own simplified version that requires little or no computer skills to operate.

Industry Specific Search Technology

At first glance Kwikfynd may just seem like any other website.

Looking behind the scenes you will find a totally unique structure that was built from the ground up to achieve maximum results from Google Bots.

Many years of testing and research have contributed to the success we have today.

There are many features implemented behind the scenes to ensure that all our sites reach the first page in Google for our chosen keywords and in most cases number one position.

Unique Online B2B Networking

Kwikfynd is building B2B websites in specific industries and there will be multiple opportunities to explore powerful networking online between our member base and their associated industries.

Multiple Industries - Proven Results And growing with new industries



Industries Wanted



Real Results

Kwikfynd is proven in multiple industry segments, will you be the next success story?

Westcorp Offices and Apartments

The mission for Westcorp Group was to increase their exposure and generate more business through online enquiries. Starting in 2008 the Kwikfynd team took occupancy rates from 65% to 97%. Their virtual office segment had never risen above 50 with the owners stating that would make everything worthwhile. Within 5 months their virtual offices had grown from 30 to 90. On top of that the Kwikfynd team created a whole new segment/industry within their business by creating the term "Casual Offices". Competitors have followed this trend which now generates thousands of dollars worth of business every month.

Westcorp Offices then obtained a page 1 Google ranking worldwide for the highly competitive term of serviced offices up against billion dollar corporations. This was a search term that Kwikfynd did not focus on at all yet by using our innovative techniques it organically appeared anyway.

"Almost from day one, our market position on the internet moved upwards to the point where we finally achieved and maintained number one position in the organic listings within a few short months. During this time, our Business Centre occupancy improved from 65% in 2008/2009 during the middle of the GFC to 97% by early 2010, an occupancy which we were able to maintain until the sale of the Centre in February 2011."

The Apartment business also showed an increase in occupancy enabling us to achieve and maintain a level exceeding 92% pa every year from 2009 until 2013. So successful was the strategy that we discontinued all of our "pay for click" advertising and unlisted ourselves from Yellow Pages, both the printed version and internet. We relied solely and completely on Kwikfynd for all our advertising"

Deborah Ward
Westcorp Apartments

Fencing Industry

The fencing industry was the first non-exclusive industry segment using Kwikfynd's innovative technology. This industry now has over 15,000 individual websites across the country for every suburb in Australia. These sites generate over 16,000 site visits every month. There are currently

"The power of this system amazes us. The leads keep coming in. We have now cancelled all our other forms of online and print advertising as they don't stack up to Kwikfynd." Mark P (Trimlite Owner)

Other Industries

Kwikfynd have multiple industries active producing similar results including Blinds, New Home Builders, Landscaping, Glass, Removalists with new industries continually being implemented



The next step

Secure your future

The question is not a matter of will Kwikfynd have a significant impact on your industry, it is when. Maybe your industry is already up and growing or maybe it's on the horizon, either way due to the nature of the system early adopters receive substantial benefits over a period of time.

If you want to lock out your competition time is short. Due to the nature of Kwikfynd's unique system we have limited opportunities to join us as the exclusive partner within your industry segment.

Consider the benefits of the Kwikfynd system:

INNOVATIVE – Our approach ensures the constant consideration of Innovative solutions.

PERFORMANCE – Our superior approach to the structure of Kwikfynd ensures that the performance of our systems provides a speedy process for expansion.

IMPRESSIVE – The sheer power of Kwikfynd and the reach it has across every suburb in Australia has the potential to impress potential Franchisees/Partners to join.

GLOBAL – Kwikfynd is ready to go Global and reach every business on the planet.

SCALABLE – The scalability inherent in our approach along with our systems will enable us to always stay ahead of our competition while being able to respond quickly to any challenges.

SEAMLESS – Our solution will integrate into your business model without interfering with your current infrastructure.

GROWTH – your involvement in the Kwikfynd system will continue to grow over many months and years. The longer the sites are live the more they embed into search engines securing long term and powerful growth.

EVOLVING – Our system is not a set and forget structure. Because technology is moving so fast the Kwikfynd team are always developing new improvements to always remain a state of the art service.

Now is the time to contact our team and secure the future of your business.

+ The next step



Contact Kwikfynd

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